West Harford Municipal Parking

Workforce Parking Program Offerings

April 2020

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Since August of 2008, West Hartford Municipal Parking has been providing a Workforce Parking Program, designed to offer affordable parking solutions to service employees of West Hartford Center and Blue Back Square. The program is geared for workforce employees, part-time or full-time, with limitation on wage rate. Qualified candidates would be employees of the Center or the Square in the service sector with wage rate at \$15/hour or under. The program offers tremendous flexibility supporting most schedules: Full-time, Part-time, Day or Evening shift. Confirmation of employment and wage qualification would be provided by the employers to affirm with Municipal Parking of those interested in participating in the Workforce Parking Program.



PLAN DEFINITIONS

PREPAY by USAGE PLAN: Employers can establish a pre-paid by usage account with Municipal Parking. We recommend to start with \$60 per employee. The plan offers the user a flat rate of \$3 for 8-hour parking or \$4.50 for 12-hour duration. After 8 hours, the employee may initiate another parking duration for an additional fee of \$3 or \$4.50 accordingly. We do have a built-in grace period to accommodate for travel time to and from the parking facility. A \$60 pre-paid value would support twenty (20) 8-hour sessions or thirteen (13) 12-hour sessions. The following table illustrates the cost comparison between our market rate and workforce rate.

SAVINGS COMPARISON			
Duration	Market Rate	Workforce Rate	Savings
2 hr	\$3.50	\$3.00	\$0.50
4 hr	\$7.00	\$3.00	\$4.00
8 hr	\$7.45	\$3.00	\$4.45
10 hr	\$7.45	\$6.00	\$1.45

Workforce parking is limited to Isham and Memorial garages where we have the space availabilities to accommodate the needs at discounted values.

QUALIFICATIONS

Qualified candidates for the Workforce Parking Program must be an employee of the West Hartford Center or Blue Back Square with an hourly wage of \$15 or less. Employment can be part-time of full-time in nature.

HOW TO SIGN UP

Employers may setup a corporate account with Municipal Parking to pay for their employee parking. The account would be in the form of prepayment. The employer is the account holder, responsible to maintain a positive balance on the account. We accept Master Card or VISA as payment form to setup the account and for auto renewal to keep a positive balance.

Contact Municipal Parking Management Office or visit our website for an application. To setup an account, employer may complete the application and return it to the office at 17 Isham Road. Employer will receive a confirmation from our office within 1 to 2 business days.